



KIMMIE PRICE

CONSULTING & CREATIVE

KP PRICING 2023



[KIMMIEPRICE.COM](https://kimmieprice.com)/[@KIMMIEPRICELA](https://www.instagram.com/kimmiepricela)

ABOUT

ABOUT / KIMMIE

My name is Kimmie. I am a daughter, a wife, a sister, a friend, and, one day, a mother. I live in the beautiful city of Los Angeles with my amazing husband David. I work in ministry at Oasis Church in Los Angeles and I've been an entrepreneur since 2015.

At my core, I am a creative. I can build and create just about anything, that's my thing. I specialize in web design, graphic design, social media content creation and management. I also provide strategic consulting for those who'd like to start something from the ground up.

Here's where you can learn a little about what I do, pricing, and the process to get things going.

Let's work together.

xoxo
Kimmie



WEB DESIGN

WEB DESIGN / OVERVIEW

I've been in the web design space since 2015. I have worked with a variation of clients and businesses.

My first step is to meet with you, learn about you, your business goals, your ideal aesthetic, inspiration, and overall desires. My next step is to research other businesses and brands in your niche and find out what trends, styles, and features are producing results. My final step is to create a plan for your site and build.

Each package that I offer includes:

- 1 Major Construction
- 2 Minor Edits and 2 Edit Meetings
- 1 Website Management Tutorial via Zoom
- 1 30 day post completion edit

WEB DESIGN

WEB DESIGN/PRICING

INDIVIDUALS
& SMALL BUSINESSES | **\$700***

- Designed & Hosted on Squarespace
- 5-7 Pages
- Website Management Training via Zoom

E-COMMERCE &
ONLINE BUSINESSES | **\$850***

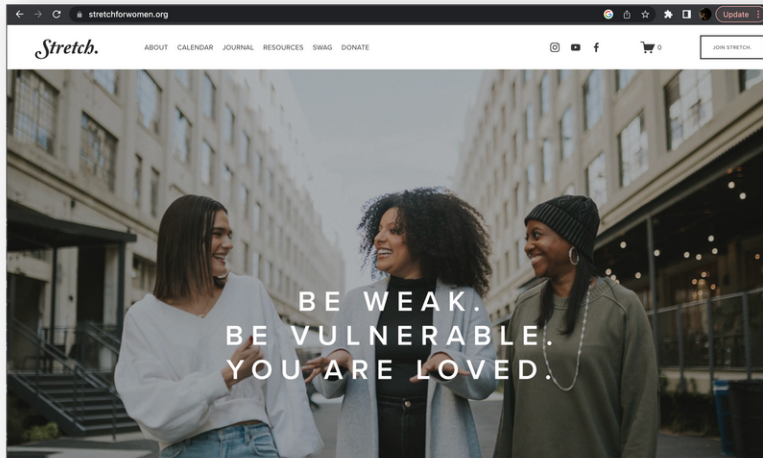
- Designed & Hosted on Squarespace or Shopify
- 5-7 Pages
- Complete Inventory Upload
- Website Management Training via Zoom

NON-PROFIT | **\$575***

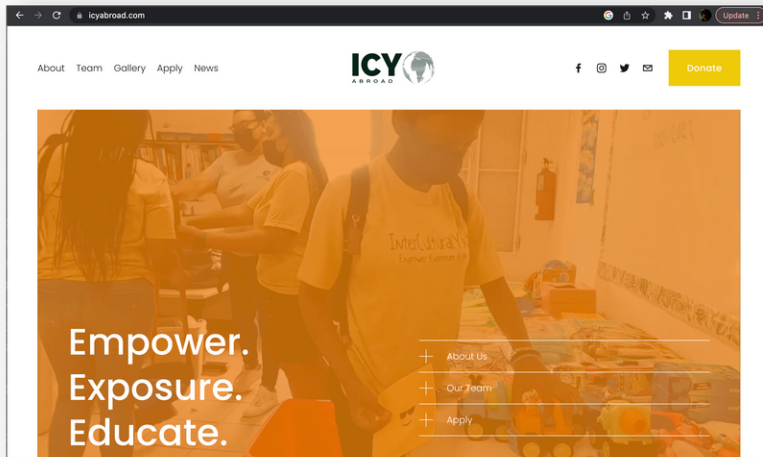
- Designed & Hosted on Squarespace
- 5-7 Pages
- Donorbox Donation Platform Setup
- Website Management Training via Zoom

Additional Pages are \$25 each

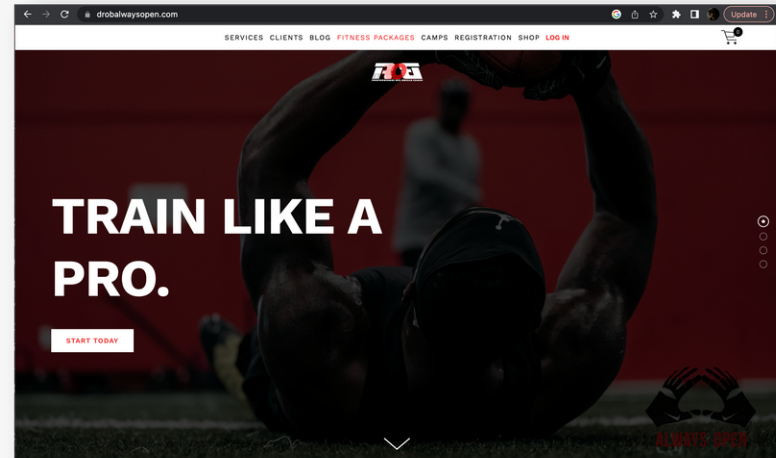
STRETCH WOMEN INCORPORATED
www.stretchforwomen.org



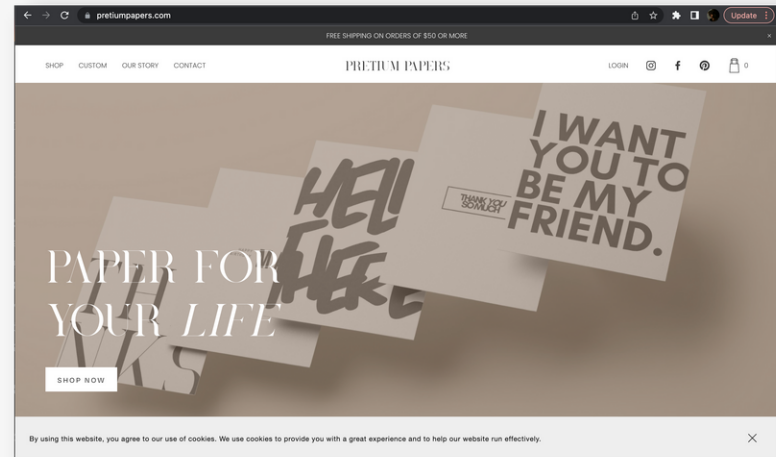
INTERCULTURALYOUTH ABROAD
www.icyabraod.com



DROB ALWAYS OPEN
www.drobalwaysopen.com



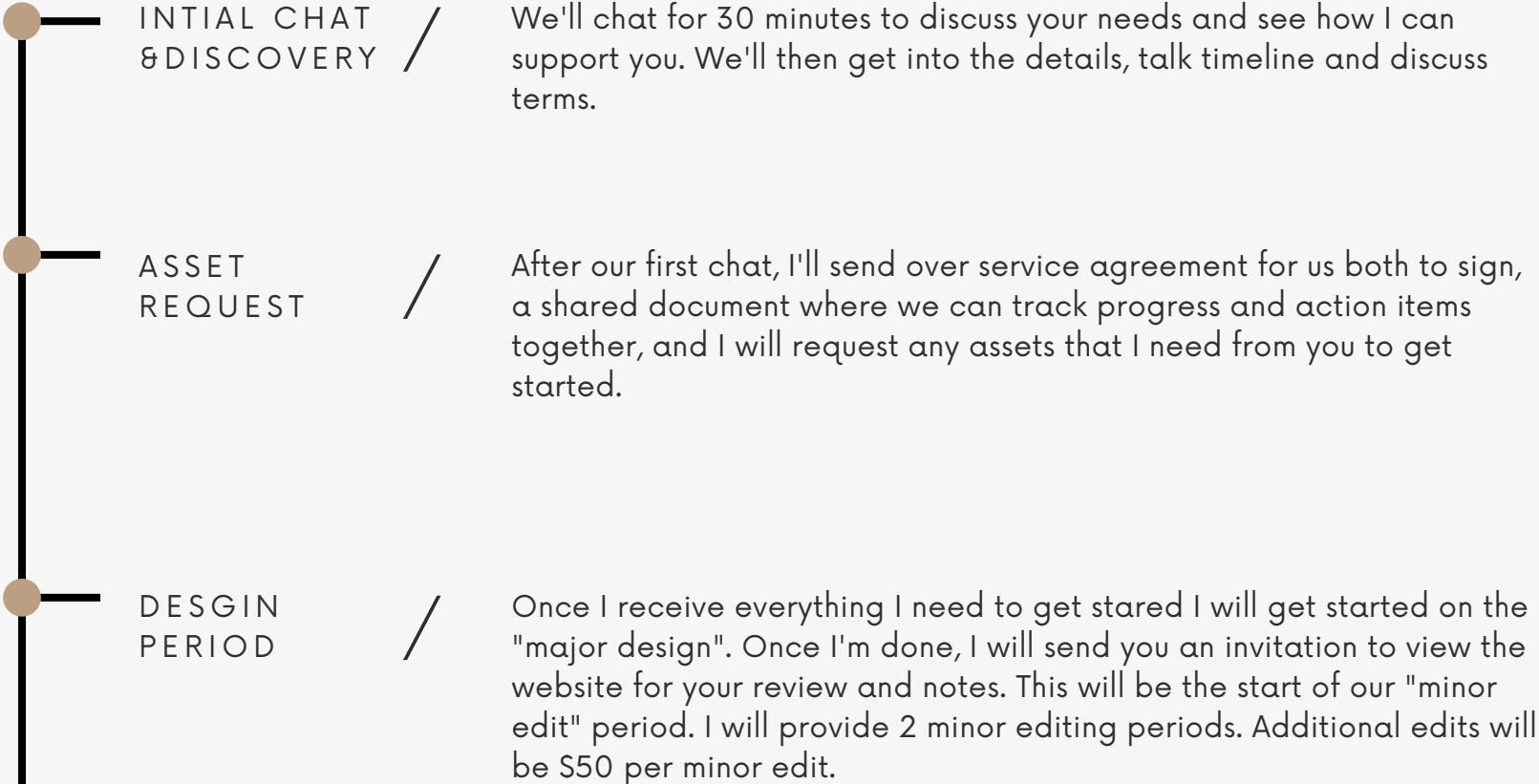
PRETIUM PAPERS
www.pretiumpapers.com



EXAMPLE WEB DESIGNS

THE PROCESS

WEB DESIGN/THE PROCESS



SOCIAL MEDIA

SOCIAL MEDIA/OVERVIEW

Social media is one of my favorite things. I love the ability to express yourself and give the world a glimpse of who you are, what your brand stands for, and what matters to you. I see it not as a platform to display the highs of life, but an opportunity to make an authentic impact on the world around you, whether it be 200 followers or 2M followers.

I specialize in two areas; **content creation** and **social media management**. Content Creation (CC) means that I create the content for your social media platforms. Social Media Management (SMM) means that I post and create strategy around making your social media platforms grow.

SOCIAL MEDIA

/CONTENT CREATION

Creativity is a strength of mine. Creating content was just a natural step in my career as a creative. I create typography based graphics and user generated videos (reels/tiktoks).

My graphic design aesthetic is minimalist. I use typography, photography, and layering to create graphic content that stands out. My videos and photos are simple yet cinematic and I always aim to make the content as natural as possible.

All content creation packages include:

- Brand Design Kit (If Needed)
- Research and Strategy
- 1 Major Design
- 2 Minor Edits

SOCIAL MEDIA

SOCIAL MEDIA/CONTENT CREATION/PRICING

GRAPHICS ONLY

\$500*

- 9 Graphics or 6 Graphics & 3 Carousels

VIDEO ONLY

\$650*

- Travel to shoot content
- 9-30 second or less videos for instagram or tiktok
- Photos for Video Covers

GRAPHICS & VIDEO

\$1050*

- 8 Graphic or 6 Graphic & 2 Carousels
- Travel to shoot content
- 8 - 30 Second or less Videos for instagram or tiktok
- Photos and Photos for Video Cover

*Price listed is per month
*Non-Profits Receive 15% Off

CHANGE & IMPACT

IMPACT MAP

WWW.CHANGEANDIMPACT.ORG
@CHANGE_AND_IMPACT

RESEARCH AS A Responsibility

NOT A RECIPE.

Dillard, C. B. (2000). The substance of things hoped for, the evidence of things not seen: Examining an underlearned feminist epistemology in educational research and leadership. *International journal of qualitative studies in education*, 13(6), 661-681.

WPHOTOGRAPHY/ISTOCK

Find the good.
It's all around you.

Find it, showcase it and you'll start believing in it.

Coodside

№ 1

FREE-MIND SCHOLAR

Free-Mind Scholar: an educational support brand and digital hub, focused on community, education, and professional development.

MONSTER CODE

WE WORK WITH COMPANIES FROM STARTUPS TO FORTUNE 100 AND NEVER SHY AWAY, IRRESPECTIVE OF THE SIZE OF THE ENGAGEMENT.

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Stretch @ Oak Church Spring 2023

#STRETCHFORWOMEN

Stretch GROUP

WOMEN'S GROUP WEEKLY THURSDAYS AT 7PM
OAKS CHURCH
836 NORMANDE AVE
LOS ANGELES, CA 90005

www.stretchforwomen.org

THE ARTHUR M. BLANK CENTER FOR STUTTERING EDUCATION AND RESEARCH PRESENTS

HER-STORY

EMPOWERING BLACK WOMEN WHO STUTTER TO Dream. Speak. Live.

FREE DAY EVENT
LINK IN BIO

07.23.22
9 AM

Arthur M. Blank Center for Stuttering Education and Research

stretchforwomen

stretchforwomen STRETCH IS BACK VIRTUAL MEET AT 01:00:23

Ready for the WIN.

#THEKNOWLEDGESTACK

OUR WEBSITE IS NOW LIVE

SHOP NOW

PRETIUMPAPERS.COM

BIDS CAN BE BEAUTIFUL.

04 Staffing Resources

Free proposal templates.
BIDTEMPLATES.COM

YOUR'LL NEVER WALK ALONE.

Matt Zhang Art. @realitygreatite

SEAMOSS JUICES

CALL OR DM TO ORDER | 213.574.3408
@DREADFRAICHE | 2019 W 104TH ST. LOS ANGELES

Things you should do after a work injury.

5

DID YOU KNOW?

If you become injured from a repeated exposure or trauma type of injury, you can receive worker's compensations benefits.

@themvplawgroup

EXAMPLE GRAPHICS

PROVIDE RESOURCES PROVIDE SOURCES

Explore research funding to expand outcomes data on the efficacy of speech therapy.

August 25th.

LAUNCH DAY

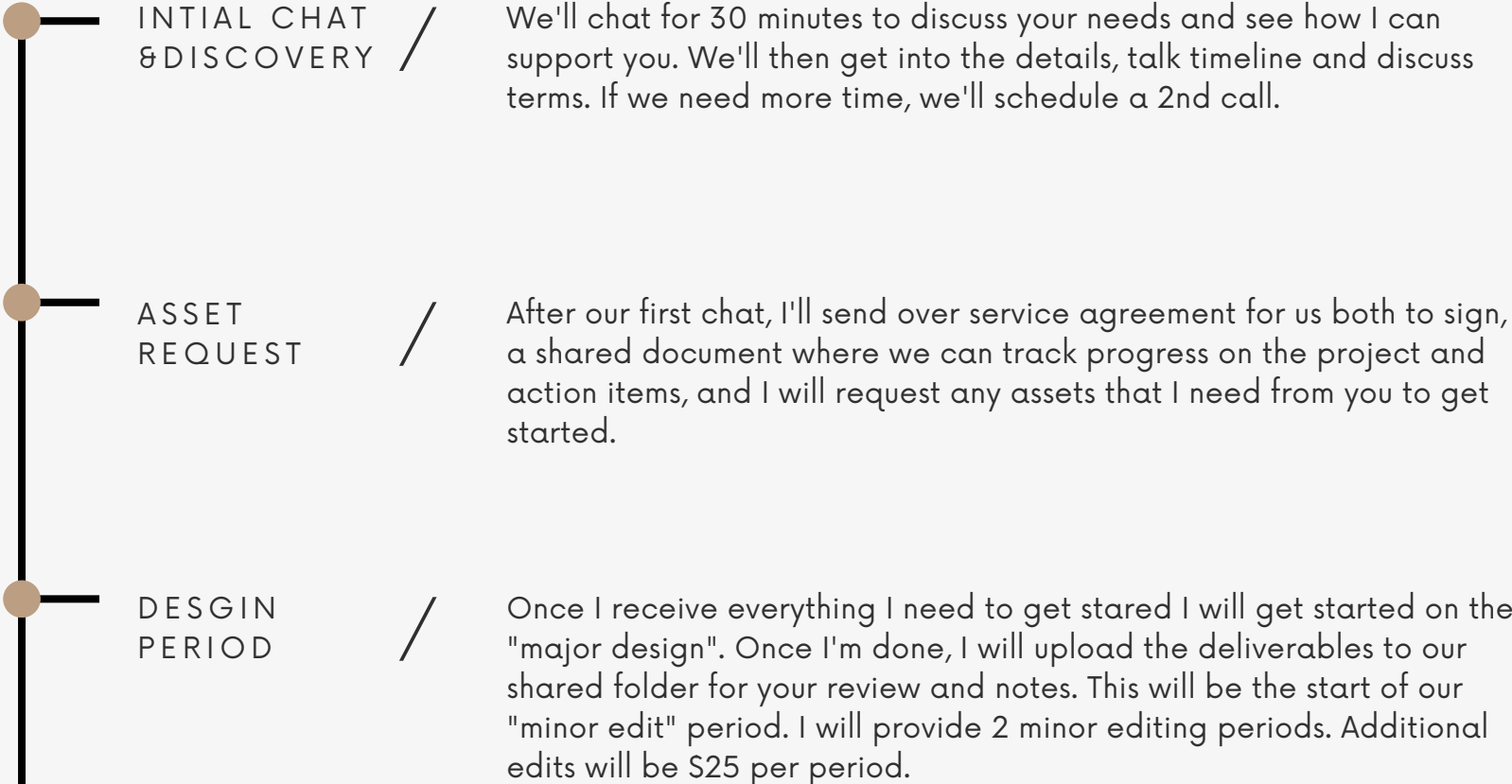
SUBSCRIBE FOR EXCLUSIVE ACCESS

STUTTERING AFFECTS MALES 4 TIMES MORE THAN FEMALES

CHANGE AND IMPACT

THE PROCESS

SOCIAL MEDIA/CONTENT CREATION/THE PROCESS



SOCIAL MEDIA

/SOCIAL MEDIA MANGEMENT

Creating a strategy for your social media platform to grow can be daunting. I have a skill in the area of strategy and will spend time creating a strategy for your platforms that create results in both vanity metrics (followers & likes) as well as ROI.

All social media management packages include the following:

- Creating a cohesive look across platforms (cover photos, profile photos, fonts, colors etc.)
- Analytics and strategy for best time to post
- 3-4 Posts per week per platform
- Reposting User Generated Content
- Engaging with Followers
- Responding to Direct Messages

SOCIAL MEDIA

SOCIAL MEDIA/SOCIAL MEDIA MANGAGEMENT/PRICING

INSTAGRAM

|\$500*

INSTAGRAM &
FACEBOOK

|\$750*

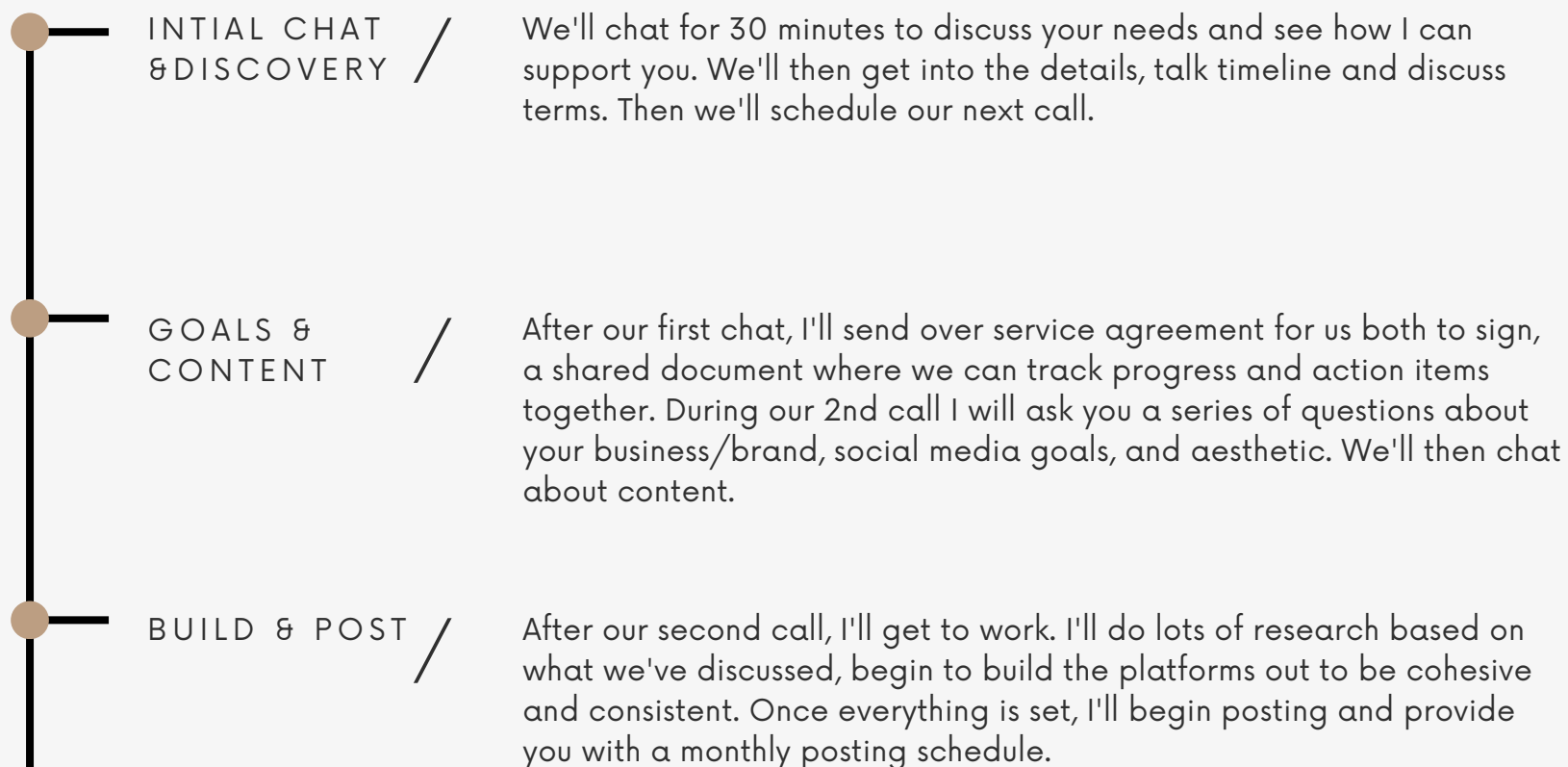
IG, FACEBOOK, +1
(TWITTER, LINKEDIN,
OR TIKTOK)

|\$1000*

*Price listed is per month
*Non-Profits Receive 15% Off

THE PROCESS

SOCIAL MEDIA/SOCIAL MEDIA MANAGEMENT/THE PROCESS



CONSULT



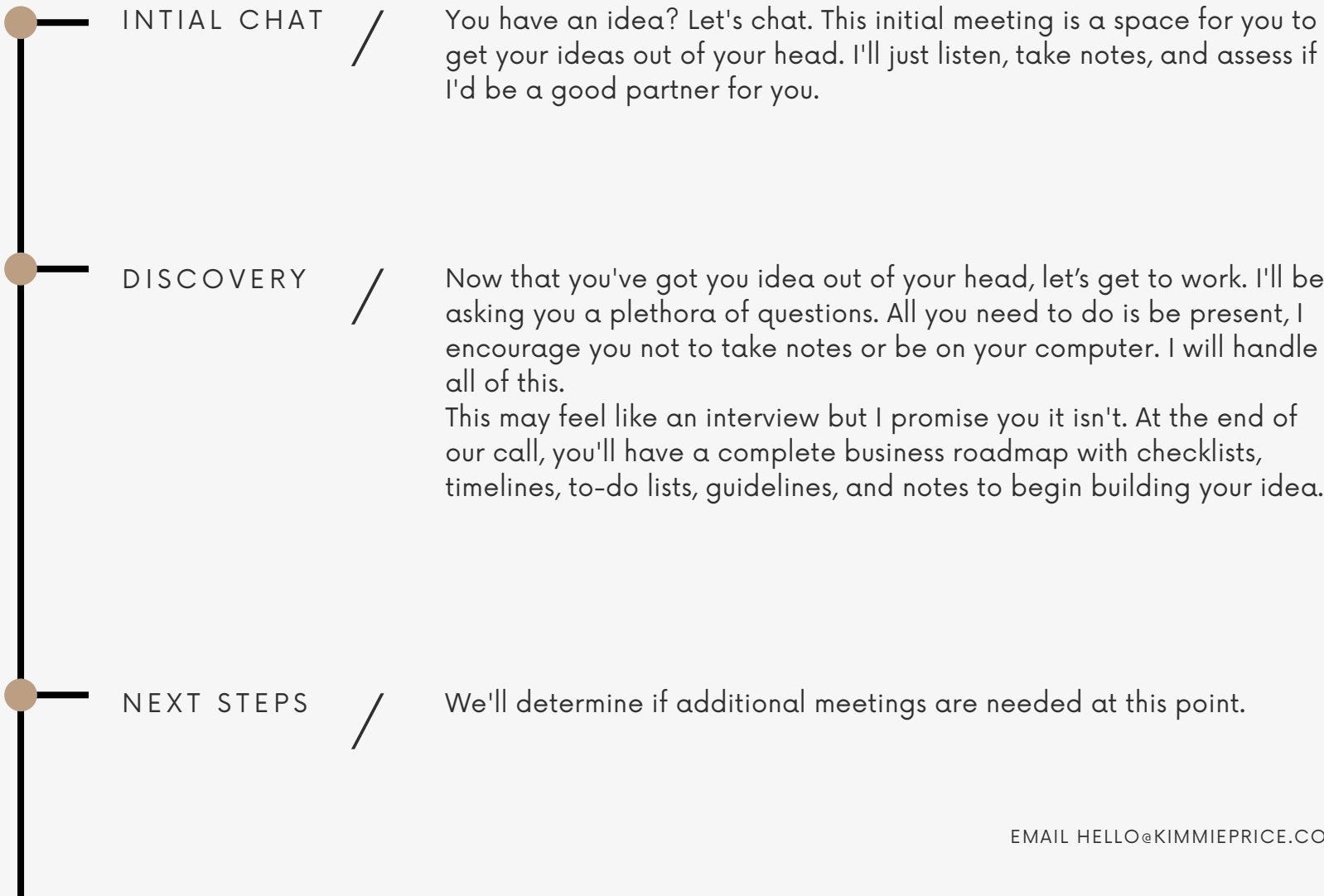
CONSULTING / OVERVIEW

I have had the privilege of working in the entrepreneurship space for over 10 years now. Before that I was always a digitally creative. I started making flyers when I was 10 years old and began training in adobe photoshop when I was 18. I got my degree at the University of Texas at Austin in African & African Diaspora Studies which gives me a leg up on diversity in branding. I spent 2 years working for Oracle's Marketing Cloud where I received in depth training in sales, marketing, content curation, psychographics and social listening. I am Sandler Sales Certified. I have also received certification in social media strategy and regularly update it. Web Design is a huge hobby of mine (I created this one and many others). I also dabble in photography. In the past two years I've even gotten into the nonprofit space as Found & CEO of Stretch Women Incorporated, a 501c3 organization. I do a-lot. With that being said I'm more than equipped to chat with you and help you build out your ideas.

Consulting Fee is \$250/hour
Schedule here: www.kimmieprice.com/book

THE PROCESS

CONSULTING/THE PROCESS



THANK
YOU.

